



## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

# Department of MBA Activity Report





## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

**Amravati Road, Gorantla, Guntur – 522034 (A.P)**

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollgeforwomen.org](http://www.stannscollgeforwomen.org)

### Faculty in the Department:

For the Academic Year 2022-23 the Department of MBA working with the following Faculty Members.

S.No	Name of the Faculty	Qualification	Designation
1.	Dr. J. Pratapa Reddy	M.Sc, ME, M Phil, Ph.D	Director P.G. Courses
2.	Dr.P.L. Narasimha Rao	M.com, M.Phil, PhD	Professor
3.	Mrs. G. Radhika	M.com, MBA, MPhil., Ph.D	HOD/Associate Professor
4.	Dr. V.Vani	MBA,MHRM, MScPsy, Ph.D	Assistant Professor
5.	Mrs.D.Swarna Charani Rai Mrs.M.Usha Rani	MCA	Associate Professor
6.	Ms.P.Anitha	MCA	Assistant Professor

### Academic Excellence:-

For the Academic Year 2022-23 the department of MBA Achieved 100% Result for the XV Batch (Passed out) Students & Present Final Year Students achieved Result with 100% in their I MBA University Examinations.



## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

**Amravati Road, Gorantla, Guntur – 522034 (A.P)**

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

### Student Centric Activities For the Academic Year 2022-23

S.No.	Name of the Activity	Name of the Topic	Date of event	No. of students participated
1.	Group Discussion	Business communication	27-01-2023	12
2.	Poster Presentations	FMCG Companies	28-01-2023	16 (4 groups)
3.	Business Quiz	G.K, logos, Brand Names, captions, etc.,	28-01-2023	20(5 groups)
4.	Guest Lecture	Cyber Security	16-02-2023	42
5.	Guest Lecture	Digital Marketing	16-04-2023	45
6.	Plant Visit	Cocacola Beverages Pvt.Ltd	13-04-2023	45
7.	Plant Visit	Sri Srinivasa Oil Mills, Pedanandipadu	10-12-2022	43
8.	Lab session	MS office& C programming	I semester	35
9.	Projects	Finance , HR, Marketing	IV semester	13



# ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

## DEPARTMENT OF MBA

2022-2023

### Management Activities

To enhance the Entrepreneurial Capabilities of the students of MBA , *Group Discussion Poster Presentations, & Business Quiz* activities were organized by the Department on 27<sup>th</sup> & 28<sup>th</sup> January 2023, in these 48 students were participated.

**Event Name :- Group Discussion**

**No.of participants:- 12**





# ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

**Event Name :- Poster presentations**

**No. of participants:- 16**





# ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

**Event Name: - Business Quiz**

**No. of participants:- 20**





## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

### Plant Visit- Srinivasa Oil Mills-2022-23

An Industrial Visit to Srinivasa Oil Mills Pvt. Ltd., Pedanandipadu was organized on 10th December 2022, 43 students of I MBA were attended. The extraction of oil from Cotton seeds as edible oil and production of Cotton balls and soap cakes as By-products was explained to students by the different sector workers.





## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

### Plant Visit- Coca-cola Beverages -2022-23

An Industrial Visit to Hindusthan Coca-cola Beverages Pvt. Ltd., Atmakuru was organized on 13<sup>th</sup> April, 2023 45 students were attended, to know the process of making Different Varieties of Soft drinks they are making & what are the channels of distribution they are using in the markets.







## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

### Lab session

Lab session for I semester 35 students on the subject of IT for Managers the topic practice in the Lab were Ms.Word, Power point presentations & C programming .





## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

### Guest Lecture – Digital Marketing – 2022-23

A guest lecture was organized on 16<sup>th</sup> February 2023 by Dept. Of MBA on the topic “Digital Marketing ” presented by the guest faculty Mr. G Nagaraju Lecturer GVR&S college Guntur, enlightened the students regarding Digital Marketing skills and requirements for Social –Media Marketing.





## ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,

Recognized Under Section 2(f) of UGC Act 1956-New Delhi)

Amravati Road, Gorantla, Guntur – 522034 (A.P)

Email: [st\\_anns\\_coll@yahoo.co.in](mailto:st_anns_coll@yahoo.co.in) Website: [www.stannscollegeforwomen.org](http://www.stannscollegeforwomen.org)

### Guest Lecture –Cyber Security – 2022-23

A guest lecture was organized on 16<sup>th</sup> February 2023 by Dept. Of Computer science on the topic “Cyber security” by the guest faculty Mr. G Ramanjaiah , Associate Prof., Department of CSE in Chebrolu Engineering College Guntur . Professor in Department of CSE IN CHEBROLU ENGINEERING COLLEGE. He shares the knowledge on How to secure our Gadgets from Malpractices & How to over come Ethical Hacking in the present scenario.

