


**ST.ANN'S COLLEGE FOR WOMEN**

**GORANTLA,GUNTUR -35.**


**DEPARTMENT OF MBA**

**SOCIAL MEDIA MARKETING SYLLABUS.**

- ❖ What is Social Media
- ❖ What is Social Media Marketing
- ❖ Social media platforms
- ❖ A Quick Overview of Social Media Marketing
- ❖ The Five Core Pillars of Social Media Marketing
- ❖ Social Media Marketing Blog
- ❖ Social Media Marketing Guide
- ❖ Social Media Listening and Engagement Guide
- ❖ Social Media Analytics Guide
- ❖ Social Media Advertising Guide
- ❖ Benefits of Social Media Marketing
- ❖ Types of social media
- ❖ Organic Social Media
- ❖ Pros & Cons
- ❖ Ethics
- ❖ Code of Conduct

  
Head of the Department  
Master of Business Administration  
St Ann's College for Women  
GORANTLA, GUNTUR.



  
PRINCIPAL  
St. Ann's College for Women  
GORANTLA, GUNTUR-522 034

# St. Ann's College for Women

## Department of MBA

Add- on Certificate course Question paper for the Academic year 2020-21  
Social-Media Marketing

Time:- 1 hour

Marks:- 50

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1. Which of the following is NOT a Social Media Platform?

- A. Facebook
- B. Twitter
- C. Instagram
- D. Google

2. In \_\_\_\_, we create our online communication sites through which we can share information, images, ideas, audio and video files, as well as other content with our friends, family members, and business partners.

- A. Search Engines
- B. Social Media
- C. Google Images
- D. Google Search

3. How many Social Media Classification tools are there?

- A. 2
- B. 3
- C. 4
- D. 5

4. Which of the following is a Social Media Classification tool?

- A. Social Publishing
- B. Social Networking
- C. Photo-based Social Networking
- D. All of the above

5. \_\_\_\_ content through social media (videos and written text) allows us to disseminate information.

- A. Networking
- B. Publishing
- C. Marketing
- D. Advertising

6. The use of social networking sites for sharing photos is known as \_\_\_\_\_.

- A. Social Networking
- B. Photo-based Social Networking
- C. Social Publishing
- D. Social Marketing

7. Through the creation of various types of content (videos, blogs, infographics, etc.), \_\_\_\_\_ helps promote our business, increase traffic to our website, customer engagement, and brand awareness. Share photos using social networking sites using Facebook, Instagram, Twitter, LinkedIn, etc.

- A. Social Publishing
- B. Social Networking
- C. Social Media Marketing
- D. Photo-based Social Networking

8. SMM helps improve -

- A. Brand Awareness
- B. Product Visibility
- C. Both A and B
- D. None of the above

9. Why is SMM necessary?

- A. Business growth can be achieved through cost-effective techniques.
- B. Our search engine rankings are improved as a result of it.
- C. We can enhance the authority of our brands with it.
- D. All of the above

10. How many laws are there that SMM focuses on?

- A. 7
- B. 8
- C. 9
- D. 10

11. What does the Law of Focus state?

- A. We can reach our target audience through social media marketing strategies that are highly focused.
- B. Listen to audience requirements rather than speaking in social media marketing and content marketing if you want to succeed.
- C. Rather than dealing with 10,000 online customers who read our content only once and never share it with others, it is better to deal with 1000 customers who frequently read our content and frequently share it.

D. It takes time and hard work to achieve success in Social Media Marketing, so we have to maintain patience and work hard to achieve it at the right time.

**12. Marketers who are successful focus primarily on \_\_\_\_\_ the value of their products.**

- A. Depreciating
- B. Enhancing
- C. Demonizing
- D. None

**13. What does the Law of Listening state?**

- A. Facebook, Twitter, Pinterest, LinkedIn, and other social media platforms enable us to share content with multiple audiences
- B. Listen to audience requirements rather than speaking in social media marketing and content marketing if you want to succeed.
- C. Rather than dealing with 10,000 online customers who read our content only once and never share it with others, it is better to deal with 1000 customers who frequently read our content and frequently share it.
- D. It takes time and hard work to achieve success in Social Media Marketing, so we have to maintain patience and work hard to achieve it at the right time.

**14. What does the Law of Quality state?**

- A. Facebook, Twitter, Pinterest, LinkedIn, and other social media platforms enable us to share content with multiple audiences
- B. Invest time in finding and connecting with online influencers in the market, since they have the highest demand.
- C. Rather than dealing with 10,000 online customers who read our content only once and never share it with others, it is better to deal with 1000 customers who frequently read our content and frequently share it.
- D. It takes time and hard work to achieve success in Social Media Marketing, so we have to maintain patience and work hard to achieve it at the right time.

**15. What does the Law of Patience state?**

- A. Facebook, Twitter, Pinterest, LinkedIn, and other social media platforms enable us to share content with multiple audiences
- B. Invest time in finding and connecting with online influencers in the market, since they have the highest demand.
- C. There is a possibility that our customers may not be interested in our products and services if we share them regularly on social media. Consequently, we should pay more attention to generating relevant content because appropriate and effective content helps us to increase the value of the product.
- D. It takes time and hard work to achieve success in Social Media Marketing, so we have to maintain patience and work hard to achieve it at the right time.

**16. What does the Law of Compounding state?**

- A. Facebook, Twitter, Pinterest, LinkedIn, and other social media platforms enable us to share content with multiple audiences.
- B. It also includes the capability to share posts on Twitter, LinkedIn, and Pinterest if someone likes our posts on Facebook, so the audience has more access points to find relevant content.
- C. Both A and B
- D. None of the above

**17. What does the Law of Influence state?**

- A. Invest time in finding and connecting with online influencers in the market, since they have the highest demand.
- B. It is possible that customers may not be interested in our products and services if we share them frequently on social media, so we should pay more attention to creating appropriate and effective content, as appropriate and effective content helps us to add value to our products and services.
- C. Whenever someone approaches us in hopes of building a relationship with our audience, we should never ignore them.
- D. Do not post content on social media platforms that you intend to remove after a few months.

**18. It is possible that customers will not be interested in our products and services if we share them regularly on social media. To improve the value of the product, we need to pay \_\_\_\_ attention to the creation of relevant and effective content because relevant and effective content will help us to improve the product's value.**

- A. Less
- B. More
- C. Average
- D. None

**19. You should never ignore someone who contacted you to establish a relationship with your audience according to the law of \_\_\_\_.**

- A. Acknowledgment
- B. Accessibility
- C. Compounding
- D. Value

**20. You should always be \_\_\_\_; otherwise, they may replace you with someone else.**

- A. Available for your audience
- B. Answering their questions
- C. Participating in conversations
- D. All of the above

21. Facebook was founded in the year -

- A. 2002
- B. 2003
- C. 2004
- D. 2005

22. Facebook was founded by -

- A. Jack Dorsey
- B. Noah Glass
- C. Biz Stone
- D. Mark Zuckerberg

23. Using \_\_\_\_\_, we can send messages, images, audio, and videos to friends, relatives, colleagues, and customers.

- A. Facebook
- B. Quora
- C. Pinterest
- D. None

24. We use \_\_\_\_\_ to display our latest content, our working hours, and also our location on a map so that our audience can get to know us better.

- A. Twitter
- B. Instagram
- C. Facebook
- D. Snapchat

25. What is the advantage(s) of using Facebook?

- A. Our target audience can be easily reached through Facebook.
- B. The platform allows us to share ads that are budget-friendly with our audience.
- C. A low-cost market strategy can be learned and used through Facebook.
- D. All of the above

26. Twitter was founded in the year -

- A. 2004
- B. 2005
- C. 2006
- D. 2007

27. Twitter is an \_\_\_\_\_-based communication platform.

- A. Email
- B. SMS

- C. OTP  
D. Chat
28. The small messages that can be read and written on Twitter are known as -
- A. Tweeks
  - B. Tweezers
  - C. Tweets
  - D. TwitThis

29. Using Twitter has the disadvantage of limiting messages to \_\_\_\_\_ characters.
- A. 120
  - B. 240
  - C. 140
  - D. 280

30. Which of the following is/are the advantage(s) of using Twitter?

- A. Increasing customer satisfaction is one of its benefits.
- B. By sending short messages known as "tweets," we can continuously update our followers.
- C. Our relationship with customers is strengthened as a result.
- D. All of the above

31. In 2021, Instagram was ranked globally at \_\_\_\_\_ position on the Internet in Most Used Social Media Platforms Worldwide.

- A. 1st
- B. 2nd
- C. 4th
- D. 5th

32. Compared to Facebook, Instagram has \_\_\_\_\_ times more brand engagement and visual content.

- A. Two
- B. Four
- C. Five
- D. Ten

33. Which of the following is/are the advantage(s) of using Instagram?

- A. Branding can be enhanced with Instagram.
- B. Marketers will find it easy to use.
- C. As a result, marketers are able to grow their businesses and drive traffic.
- D. All of the above

**34. LinkedIn was founded in the year -**

- A. 2001
- B. 2002
- C. 2003
- D. 2004

**35. There is no better social media platform for \_\_\_\_ marketing than LinkedIn.**

- A. B2C
- B. B2G
- C. B2B
- D. B2B2C

**36. In addition to searching for jobs, staying connected with professionals, and recruiting new employees, \_\_\_\_ also helps us promote our business with advice from experienced employees.**

- A. LinkedIn
- B. Facebook
- C. Instagram
- D. Twitter

**37. What is/are the advantage(s) of LinkedIn?**

- A. Staying up-to-date with new technologies is possible through it.
- B. To search for new job opportunities, we use it to display and update our resumes.
- C. Career development is the main focus of this free platform.
- D. All of the above

**38. Pinterest was founded in the year -**

- A. 2007
- B. 2008
- C. 2009
- D. 2010

**39. Which of the following is an image-pinning website?**

- A. Twitter
- B. Instagram
- C. Pinterest
- D. Snapchat



40. Which of the following is/are the advantage(s) of using Pinterest?

- A. Brand awareness and website traffic are its two main purposes of it.
- B. A visually appealing business profile and news can be created by using its user-friendly platform.
- C. Our website gets more traffic at a low cost through its visually rich social network.
- D. All of the above

41. A pin is an idea users \_\_\_\_\_ on Pinterest.

- A. Create
- B. Find
- C. Save
- D. All of the above

42. YouTube was created in the year -

- A. 2004
- B. 2005
- C. 2006
- D. 2007

43. Which of the following is a free video-sharing platform created in the year 2005?

- A. Instagram
- B. Facebook
- C. YouTube
- D. LinkedIn

44. Our tutorial videos are delivered to the audience via \_\_\_\_\_ using the valuable content we create.

- A. YouTube
- B. Instagram
- C. Facebook
- D. All of the above

45. Video series, \_\_\_\_\_ are the main YouTube content types.

- A. Podcasts
- B. Infographics
- C. Presentations
- D. All of the above

46. Which of the following is the second largest search engine?

- A. YouTube
- B. Google
- C. Yahoo
- D. None

47. Which of the following is/are the advantage(s) of using YouTube?

- A. New technologies can be learned easily and quickly through it.
- B. Our products are promoted and sold worldwide as a result of it.
- C. Traffic from qualified sources can be acquired for free through this service.
- D. All of the above

48. \_\_\_\_ combine on YouTube.

- A. Content marketing
- B. Social Media Marketing
- C. Both A and B
- D. None of the above

49. A notable feature of \_\_\_\_ is the disappearance of messages and content.

- A. Facebook
- B. YouTube
- C. Snapchat
- D. None

50. Through their Facebook page, \_\_\_\_ introduced a strategy that allows consumers to suggest new variants of their existing products, so customers are not only able to enjoy click-ins and photographs from marketers, but can also interact with Facebook users in real-time.

- A. Starbucks
- B. Tiktok
- C. Instagram
- D. Snapchat

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**Marks of students for Add-on Certificate course for the Academic**  
**year 2020-2021**

SNO.	REGD.NO.	NAME OF THE STUDENT	Marks
1	Y21MC58001	A.Srilakshmi Priyanka	42
2	Y21MC58002	B.Sirisha	45
3	Y21MC58003	Ch.Grace Mary	44
4	Y21MC58004	Ch.Anantha Lakshmi	47
5	Y21MC58005	Gollapudi..Preethi	38
6	Y21MC58006	G.Geetha Rani	39
7	Y21MC58007	J.Neelima	42
8	Y21MC58008	J.Bindhu Sri	41
9	Y21MC58009	K.Lourdhu Rani	40
10	Y21MC58010	K.Ramya	38
11	Y21MC58011	N.Rajya Lakshmi	47
12	Y21MC58012	P.Anitha	41
13	Y21MC58013	P.Yamini	36
14	Y21MC58014	P.Srilakshmi	41
15	Y21MC58015	P.Renuka	42
16	Y21MC58016	P.Gayathri	45
17	Y21MC58017	R.Akhila Priya	48
18	Y21MC58018	Sk.Khadeer	46
19	Y21MC58019	S.Srilekha	42
20	Y21MC58020	S.SriLakshmi	41
21	Y21MC58021	T.Ahalya	47
22	Y21MC58022	Y.Lavanya	42
23	Y21MC58023	Y.Padmavathi	38

Head of the Department  
Master of Business Administration  
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*D. S. V.*  
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ADD- ON CERTIFICATE COURSE


DEPARTMENT OF MATHEMATICS

❖ Course Syllabus :


- Multiplication (Base Method)
- Multiplication (Cross Wise Method)
- Multiplication (Special Class)
- Division
- Finding Square Root
- Finding Cube Root
- Addition & Subtraction

❖ Course Outcomes :

- **Beat Your Competition :** Stand out from the rest. Make Vedic Math your winning edge.
- **Cultivates interest in Numbers & figures :** Vedic Maths helps you build a rock – solid foundation in Mathematics.
- **Improves Memory & Confidence :** Needless to say with all those positive energies you become a calculate yourself.
- **Increases mental ability & intelligence :** Open doors to infinite possibilities in your careers by having Vedic Maths skills.

  
Head of Dept. of Mathematics  
St. Ann's College for Women  
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## ADD-ON CERTIFICATE COURSE

DEPARTMENT OF MATHEMATICS

### QUESTION PAPER

Max Marks:30

I. Answer the following questions.

(10x3=30M)

1. Solve (6315-456) by method one of subtraction.
2. Find the square root of 306 by method five.
3. Find the value of  $682/2$  by method two.
4. Find the value of (4986+8521) by method of addition..
5. Find the square root of 34 by method two.
6. Find the value of  $6234/2$  by method two.
7. Solve (53-29) by method two.
8. Find the value of  $45 \times 45$  by method three.
9. Multiply 73 and 82 by method two.
10. Find the value of (496+852) by method two.



*DL*  
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**ADD- ON CERTIFICATE COURSE**  
**DEPARTMENT OF MATHEMATICS**

**MARKS LIST**

S.No	Hall Ticket Number	Name of the Student	Marks
1.	Y197158001	B.Keerthi	28
2.	Y197158002	G.Rupa	29
3.	Y197158004	A.Amitha Rani	27
4.	Y197158005	A.Mounika	26
5.	Y197158006	A.Hema Pavani	28
6.	Y197158007	A.Ramya	28
7.	Y197158008	B.Swapna	28
8.	Y197158009	B.Navya	26
9.	Y197158010	Ch.Anuvarsha	26
10.	Y197158011	Ch.Suinidya	25
11.	Y197158012	Ch.Divya	29
12.	Y197158013	D.Triveni	30
13.	Y197158014	G.Raja Valli	25
14.	Y197158015	G.Lakshmi Prathyusha	27
15.	Y197158017	G.Swathi	27
16.	Y197158018	I.Gnana Saraswathi	28
17.	Y197158019	J.Srilekha	29
18.	Y197158020	K.Sampurna	28
19.	Y197158021	K.Swarna Kumari	28
20.	Y197158022	K.Sofiya	25




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21.	Y197158023	K.Bhavana	26
22.	Y197158024	K.Divya	28
23.	Y197158025	K.Deva Kumari	27
24.	Y197158026	K.Priyanka	29
25.	Y197158027	K.Dhana Lakshmi	29
26.	Y197158028	K.Neelima	28
27.	Y197158029	K.Vennela	30
28.	Y197158030	M.Sujatha	25
29.	Y197158031	M.Prameela	26
30.	Y197158032	M.Sravani	25
31.	Y197158033	M.Divya	28
32.	Y197158034	M.Lavanya	29
33.	Y197158035	M.Sowjanya	29
34.	Y197158036	N.Mariya Rani	28
35.	Y197158037	J.Neethu Sri	27
36.	Y197158041	P.Jhansi Rani	26
37.	Y197158042	P.Vijaya Lakshmi	25
38.	Y197158043	P.Bhargavi	25
39.	Y197158044	P.Manisha	26
40.	Y197158045	P.Amani	25
41.	Y197158046	P.Chandini	29
42.	Y197158047	P.Pavithra	28
43.	Y197158048	R.Rajya Lakshmi	28
44.	Y197158050	S.Nishitha	27
45.	Y197158051	Sk.Sushma	27
46.	Y197158052	T.Sheela Prasida	28
47.	Y197158053	S.Sri Vidya	29
48.	Y197158053	V.Harika	28
49.	Y197158055	V.Pranaja	29



  
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50.	Y197158056	V.Sai Siri Chnadana	25
51.	Y197158057	V.Rajini	30
52.	Y197158058	V.Bhagya Sri	26
53.	Y197158059	Y.Sai Kalyani	26
54.	Y197158060	Y.Arptha	25
55.	Y197158039	N.Bhavya Sri	28
56.	Y192158002	A.Bhavana	28
57.	Y192158004	B.Dayamani	27
58.	Y192158005	B.Neelima	29
59.	Y192158006	B.Kiranmai	28
60.	Y192158007	B.Ratna Kumari	26
61.	Y192158009	Ch.Anusha	28
62.	Y192158010	Ch.Sri Lakshmi Durga	27
63.	Y192158011	D.Sri Lakshmi	29
64.	Y192158013	D.Eangel	30
65.	Y192158014	D.Sarika	25
66.	Y192158015	G.Venkata Lakshmi	28
67.	Y192158016	G.Mary Rani	29
68.	Y192158017	K.Jyothi	27
69.	Y192158019	K.Jyothi	25
70.	Y192158020	K.Suseela	26
71.	Y192158021	K.Sumitha	28
72.	Y192158022	K.Munni	29
73.	Y192158023	K.Mani Kumari	25
74.	Y192158024	K.Gayathri	25
75.	Y192158025	K.Naga Lakshmi	28
76.	Y192158026	K.Sravanthi	29
77.	Y192158027	K.Sowjanya	28
78.	Y192158028	L.Lavanya	29



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79.	Y192158029	M.Bujji	26
80.	Y192158031	M.Divya Sri	27
81.	Y192158032	N.Kavya	27
82.	Y192158033	N.Maneesha	28
83.	Y192158034	N.Madhavi	26
84.	Y192158035	P.Sirisha	29
85.	Y192158036	P.Lakshmi Kavya	25
86.	Y192158037	P.Triveni	25
87.	Y192158039	R.Kusuma	30
88.	Y192158040	Sk.Baji	25
89.	Y192158041	T.Sharon	29
90.	Y192158042	T.Smiley	28



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  - b. Speaking skills
  - c. Reading skills
  - e. Writing skills
2. **COMMUNICATIVE SKILLS**
  - a. Communication planning
  - b. Communication models
  - c. Online communication
  - d. Non Verbal Communication
  - e. Essentials of Communication
3. **RECREATIONAL SKILLS**
  - a. Demonstrate independent play
  - b. A companion work with a partner or group
  - c. Following rules or turn taking
  - d. Aware of personal safety
  - e. Interacting and communicating effectively with others
  - f. Conducting National and International day events

**Course Out Comes:**

- This course aims to identify the role of language strategy helps us expressing and conveying our thoughts, feeling, and emotions of every individual.
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- Each student is evaluated by conducting a exam with maximum of 50 marks and minimum with 18 marks by the end of the course each student is issued a certificate.

  
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**Evaluation Process -2021**


Time : 2 Hours

Max. Marks : 50


Answer to the following questions.

Theory: (50 Marks)

1. Comprehension (10 Marks)
2. Incomplete Conversation (10 Marks)
3. Define the following (10 Marks)
4. Matching (10 Marks)
5. Objective (10 Marks)

  
**Head of the Department**  
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Value Added course – soft skills – III B.SC & B.COM -2020

S.No	PROGRAMME	REG.NO	NAME OF THE STUDENT	MARKS
1	B.SC-MPCS	Y183158091	VANUKURI POOJA	41
2	B.SC-MPCS	Y183158092	ADEPU MADHURI	46
3	B.SC-MPCS	Y183158093	ANGADALA SANDHYA	44
4	B.SC-MPCS	Y183158094	ARIGELA SARALA	46
5	B.SC-MPCS	Y183158095	BHAVANAM SOUJANYA	44
6	B.SC-MPCS	Y183158097	BURRI KARUNA SRI	45
7	B.SC-MPCS	Y183158098	CHAMARTHI VASAVI	46
8	B.SC-MPCS	Y183158099	CHILUVURU . MADHULIKA	43
9	B.SC-MPCS	Y183158100	CH.BHUVANA NAGA SUJITHA	41
10	B.SC-MPCS	Y183158101	DEVARAPALLI BHARGAVI	42
11	B.SC-MPCS	Y183158102	DHULIPALLA KEZIA	40
12	B.SC-MPCS	Y183158103	DIDLA SANDHYA RANI	48
13	B.SC-MPCS	Y183158104	DOPPALAPUDI MOUNIKA	47
14	B.SC-MPCS	Y183158105	DOPPALAPUDI SRAVANI	45
15	B.SC-MPCS	Y183158106	DULLA USHA	46
16	B.SC-MPCS	Y183158107	GADDE NAVYA	39
17	B.SC-MPCS	Y183158108	GADE DURGA	42
18	B.SC-MPCS	Y183158109	GANDURI MANU SRI	45
19	B.SC-MPCS	Y183158110	GARA RAJESWARI	40
20	B.SC-MPCS	Y183158111	IKKURTHI ANUSHA	44
21	B.SC-MPCS	Y183158112	JINKALA SRI LAKSHMI KRISHNA PRIYA	43
22	B.SC-MPCS	Y183158113	JUVVI DIVYA VANI	42
23	B.SC-MPCS	Y183158114	KAMBALA KRANTI	39
24	B.SC-MPCS	Y183158115	KOLUKULAPALLI PAVANI LAKSHMI	40
25	B.SC-MPCS	Y183158116	KOMMAREDDY SAI SREE	41
26	B.SC-MPCS	Y183158117	MADIREDDY MANASA	43
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29	B.SC-MPCS	Y183158120	MEDAGAM MADHAVI	47
30	B.SC-MPCS	Y183158121	MEKAPOTULA TRIVENI	46
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32	B.SC-MPCS	Y183158123	MOPIDEVI DIVYA DARSHINI	46
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34	B.SC-MPCS	Y183158125	NAGABATTHULA SANTHI PRIYA	45
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43	B.SC-MPCS	Y183158135	SAMULA NAGA LAKSHMI BHARGAVI	28
44	B.SC-MPCS	Y183158136	SHAIK RAHAMTHUNNISHA	39
45	B.SC-MPCS	Y183158137	SHAIK RESHMA	42
46	B.SC-MPCS	Y183158138	SONGA BHUVANESWARI	45
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231	BSc.BBC	Y183158015	JANAMALA SOWJANYA PRASANNA	28
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233	BSc.BBC	Y183158018	KARUMUDI KIRTHANA RUTH	42
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**Head of the Department**  
**Department of English**  
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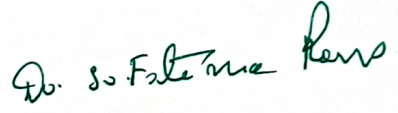
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MOOCS SYLLABUS :: 2020-2021

COURSE NAME :: CONCEPTS OF C PROGRAMMING

Unit – I : Basics Of C Programming

Unit – 2 : Constants And Operators In C

Unit – 3 : Input / Output, Library Functions In C

Unit –4 : Decision Making And Looping

Unit – 5 : Arrays And Functions

Unit – 6: Strings and Pointers

Unit – 7 : Structures

Unit – 8 : Type def And Union

Unit –9 : Files And File Handling


Pre- Final Test (Mock Test)

Final Test (Course Completion Quiz)

Course Completion Certificate

Course Feedback



  
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GORANTLA, GUNTUR-35


**DEPARTMENT OF MCA**


**LMCA – II SEM MOOCS I :: 2020-2021**

**Concepts of C Programming**

SNO	REGD.NO.	NAME OF THE STUDENT	MOOCS Marks
1	Y21MC58002	B.Sirisha	90
2	Y21MC58004	Ch.Anantha Lakshmi	95
3	Y21MC58005	Gollapudi..Preethi	99
4	Y21MC58006	G.Geetha Rani	99
5	Y21MC58007	J.Neelima	99
6	Y21MC58008	J.Bindhu Sri	100
7	Y21MC58009	K.Lourdhu Rani	98
8	Y21MC58010	K.Ramya	91
9	Y21MC58011	N.Rajya Lakshmi	96
10	Y21MC58012	P.Anitha	100
11	Y21MC58013	P.Yamini	97
12	Y21MC58014	P.Srilakshmi	98
13	Y21MC58016	P.Gayathri	96
14	Y21MC58017	R.Akhila Priya	89
15	Y21MC58018	Sk.Khadeer	100
16	Y21MC58020	S.SriLakshmi	99
17	Y21MC58021	T.Ahalya	96
18	Y21MC58022	Y.Lavanya	98
19	Y21MC58023	Y.Padmavathi	98



  
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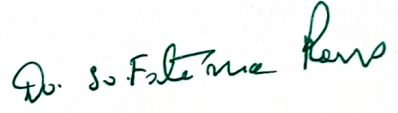
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		Criterion-1
		Metric:1.2.1

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**DEPARTMENT OF MCA**

**MOOCS SYLLABUS :: 2020-2021**

**COURSE NAME :: DESIGN A DATA STRUCTURE**

Unit – 1 : Introduction To Data Structure

Unit – 2 : Preliminaries To Data Structure

Unit – 3 : String Processing

Unit –4 : Arrays, Records And Pointers

Unit – 5 : Linked List

Unit – 6: Stacks, Queues and Recursion

Unit – 7 : Trees

Unit – 8 : Sorting

Unit –9 : Searching

Unit-10: Practical

Pre- Final Test (Mock Test)

Final Test (Course Completion Quiz)

Course Completion Certificate

Course Feedback



  
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DEPARTMENT OF MCA

MOOCS :: 2020-2021

Course Name :: Design a Data Structure – III MCA- V SEM

SNO.	REGDNO.	NAME OF THE STUDENT	MOOCS MARKS
1	L20MC58001	Anusha.B	99
2	L20MC58002	Anusha.Ch	96
3	L20MC58003	Anusha.Chikkam	97
4	L20MC58004	Anusha.D	99
5	L20MC58005	Anusha.G	98
6	L20MC58006	Aparna.D	96
7	L20MC58007	Bhargavi Lakshmi.V	97
8	L20MC58008	Bhargavi.M	95
9	L20MC58009	Bhavani.M	98
10	L20MC58010	Blessy Angel.N	97
11	L20MC58011	Deva Kumari.B	98
12	L20MC58012	Hemalatha.G	99
13	L20MC58013	Hima Bindu.K	99
14	L20MC58015	Kiran.M	99
15	L20MC58016	Krishna Chaitanya.B	99
16	L20MC58017	Lakshmi Aruna.S	97
17	L20MC58018	Lalitha Kumari.S	99
18	L20MC58019	Lavanya.Ch	98
19	L20MC58020	Madarunnisa.Sk	98
20	L20MC58021	Madhavi.Ch	99
21	L20MC58022	Maheswari.N	98
22	L20MC58023	Mamatha.M	52



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23	L20MC58024	Manasa.B	93
24	L20MC58025	Mounika.T	97
25	L20MC58027	Nandini.G	97
26	L20MC58028	Navya.P	96
27	L20MC58029	Naziya Farhin.P	99
28	L20MC58030	Neelima.B	99
29	L20MC58031	Nikhitha.Y	97
30	L20MC58032	Pooja.N	99
31	L20MC58033	Prathyusha.S	99
32	L20MC58034	Pujitha.P	98
33	L20MC58035	Purnima Maheswari.J	96
34	L20MC58036	Pushpavathi.V	94
35	L20MC58037	Rajia Thabusam.P	96
36	L20MC58038	Ratna Jyothi.J	99
37	L20MC58039	Sai Sahithi.P	94
38	L20MC58040	Salma.Sk	97
39	L20MC58041	Shilpa.P	99
40	L20MC58042	Sirisha.P	98
41	L20MC58043	Sravani.A	95
42	L20MC58044	Sravya.B	91
43	L20MC58046	Sumalatha.G	99
44	L20MC58047	Suneetha.B	99
45	L20MC58048	Suneetha.P	98
46	L20MC58049	Tejasri.V	97
47	L20MC58050	Vijaya Lakshmi.K	97
48	L20MC58051	Vijaya.T	92
49	L20MC58053	Yamuna.D	99



  
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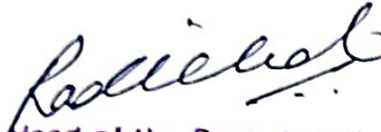


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**Department of MBA**


**Students list of MOOCS on Design a Data Structure for the Academic year (2020-2021)**

S.No	Regd. No	Student Name	Marks
1.	Y20BU58021	Tangirala Vijaya Kumari	62
2	Y20BU58023	Valala Swarajyalakshmi	98

  
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**St. Ann's College for Women, Gorantla – 35**  
**Department of MBA**


**Students list of MOOCS on Financial Reporting for the Academic year (2020-2021)**

S.No	Regd. No	Student Name	Marks
1.	Y21BU58002	Balusupati Siva	98
2	Y21BU58007	Busani Bhavana Sireesha	99
3	Y21BU58011	Devarakonda Prakasha Rani	99
4	Y21BU58022	Nangu Divya Reddy	99
5	Y21BU58023	Neelapu Madhuri	99
6	Y21BU58033	Tadiparthi Navya	99

  
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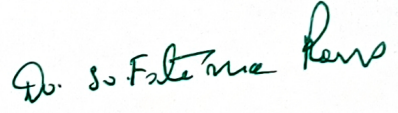
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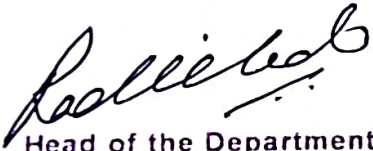
  
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**St. Ann's College for Women, Gorantla – 35**

**Department of MBA**


**Students list of MOOCS on Consumer Behaviour & Marketing Research for the Academic year (2020-2021)**

S.No	Regd. No	Student Name	Marks
1.	Y20BU58001	Alluri Sampurna	79
2	Y20BU58002	Bellagubbala Triveni Lakshmi (M)	69
3	Y20BU58004	GuvvalaMounika(M)	65
4	Y20BU58005	Iluri Satish Kumari	62
5	Y20BU58006	Kambhapati Swapna	75
6	Y20BU58010	Makkena Venkata Krishna Veni	54
7	Y20BU58011	Merajyothu Lakshmi Bai	66
8	Y20BU58012	Pattaparaju Tejaswi	45
9	Y20BU58013	PosaSwathi	66
10	Y20BU58014	Potlacheruvu Manisha	70
11	Y20BU58015	Pullagura Mary Josephine Rani	44
12	Y20BU58017	Shaik Abida Begum	70
13	Y20BU58022	Lakshmi Durga. Ullaganti	74
14	Y20BU58024	Vanga Lakshmi Jyothi	74
15	Y20BU58026	Indla Rajeswari	66
16	Y21BU58003	Banka NagaLakshmi	61
17	Y21BU58014	Kambhampati Sravani	70

  
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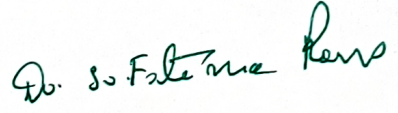
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		Criterion-1
		Metric:1.2.1

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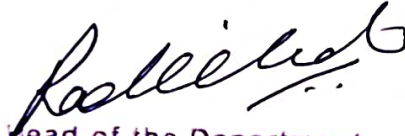
  
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**Department of MBA**


**Student List of MOOCS on Enterprise Resource planning for the Academic  
year 2020-2021**

S.No	Regd. No	Student Name	Marks
1	Y21BU58001	Allamsetty Sravani	88
2	Y21BU58005	Bhavanam Srilatha	95
3	Y21BU58006	Bodapati . Sowjanya	92
4	Y21BU58009	Chinka Gayathri	96
5	Y21BU58010	Chitla Srilakshmi	76
6	Y21BU58012	Duppati Sireesha	94
7	Y21BU58020	Mattukoyya Srilakshmi	94
8	Y21BU58021	Medathoti Roja Mary	63
9	Y21BU58024	Parchuri Vennela	73
10	Y21BU58026	Ravinuthala Kamala	95
11	Y21BU58027	Sade TejoPrameela	93
12	Y21BU58031	Saripudi Lakshmi Prasanna	75
13	Y21BU58032	Shaik Shakeela	96

  
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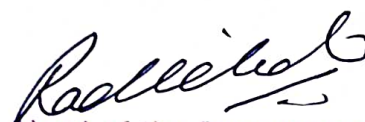


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**Department of MBA**  
**Students list of MOOCS on Small Business Management & Entrepreneurship for the**  
**Academic year (2020-2021)**

S.No	Regd. No	Student Name	Marks
1.	Y20BU58019	Shaik Shaheen	67

  
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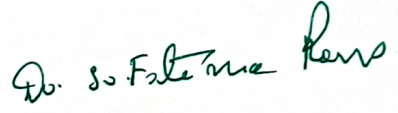
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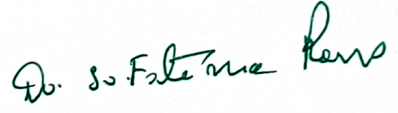
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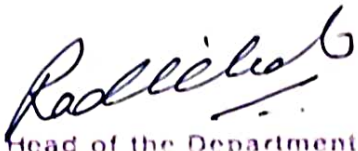
  
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**St. Ann's College for Women, Gorantla – 35**

**Department of MBA**

**List of students for MOOCS on Introduction to Computer Science for the Academic year  
(2019-2020)**


S.No	Regd. No	Student Name	Marks
1.	Y20BU58004	GuvvalaMounika(M)	97
2.	Y20BU58013	PosaSwathi	89



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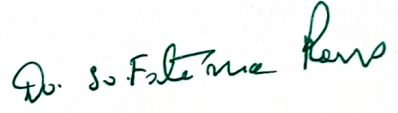
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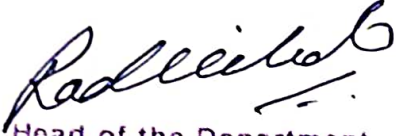
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**St. Ann's College for Women, Gorantla – 35**  
**Department of MBA**  
**Students list of MOOCS on Cost & Management accounting for the Academic year**  
**(2020-2021)**

S.No	Regd. No	Student Name	Marks
1.	Y20BU58008	Kollati Sirisha	68
2	Y20BU58009	Kongala Vani	65

  
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