



ST ANN'S COLLEGE FOR WOMEN

(A Catholic Christian Minority Institution Affiliated to Acharya Nagarjuna University)
(Recognised Under Section 2(f) of the UGC ACT 1956 - NEW DELHI)
AMARAVATHI ROAD, GORANTLA, GUNTUR-522034, AP



AWARENESS SESSION ON IT BUSINESS PROCESS MANAGEMENT INDUSTRY SKILLS AND CAREER OPPORTUNITIES (18th SEPTEMBER 2024)

Placements & Career Guidance cell of our college, in collaboration with APSSDC, organized an awareness session on the IT business process management (BPM) industry and the associated career opportunities. The session was conducted by esteemed industry experts, Ms. Sumiya Aziz from Zenpact and Mr. Praveen Kumar from NASSCOM. The session aimed to educate



students about the growing significance of the BPM industry and the skills required to thrive in this dynamic field. Ms. Aziz and Mr. Kumar shared valuable insights into the current industry trends, in-demand job roles, and the evolving career paths within the BPM sector. The awareness session was attended by over 520 students from the various departments and was well-received by the audience. The insights shared by the industry experts helped to broaden the students' understanding of the IT BPM industry and the career possibilities it offers. Dr. Prathap Reddy, Convener of Placements & Career Guidance Cell of our college, Mrs. Vanaja the coordinator from APSSDC, Guntur were part of this programme. Mrs. Vidhyadhari expressed gratitude on behalf of the college to Ms. Sumiya Aziz and Mr. Praveen Kumar for their valuable contribution to this enlightening session.



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